



Business Simplification

Creating value through eliminating complexity and optimising products, services and operations

Optimising the level of complexity!

Too much complexity erodes profitability, hinders productivity, confuses customers and adds costs that reduce competitiveness.

Over simplification in products, services and customer offers, may commoditise an offer and reduce the value extracted from the market.

Striking the right balance is critical to maximising business value. Customers will not pay for inefficiency nor a price premium for a commodity offer.

Business simplification requires a deep understanding of what activities add customer value and what ones simply add cost.

Business Simplification examples

- *Optimising organisation layers*
- *Simplifying Product or Service configurations*
- *Product or Service deletions*
- *Simplify and harmonise the customer offer*
- *Rationalising the route to market*
- *Focusing the Customer portfolio*
- *Strategic sourcing – strategic supplier segmentation and rationalisation*
- *Service and process simplicity*
- *Outsourcing activities*

Tomorrow's Vision Services



Tomorrow's Vision provides expertise and facilitates identification of simplification targets, building and implementing a simplification agenda within a clear methodology.

We have developed training courses for the senior management team making the critical decisions and sponsoring the implementation of the simplification agenda.

Methodology used

- Define
- Measure
- Analyse
- Improve
- Control